

Liz Anderson

Creative Producer

Summary

Passionate, ambitious, communicator with experience at all levels of media production, carrying creative projects from ideation to distribution. Proven success forging strong teams with a collaborative management style founded on empathy, professionally playful creativity, and an unwavering commitment to making a positive social impact.

Skills

Direction and Production Management:

Over a decade of experience staffing and managing creative teams in film and theater, expert in navigating SAG contracts, regulations, and paperwork.

Other:

Play & screenwriting, script consulting, collaborative writing / writers' room
Casting and directing union and non union on camera and voice over talent
Long & short form improv - performance and instruction
Premiere pro & final cut

Professional Experience

Freelance Commercial Producer

UpWork
First Republic Bank
SF Ballet
Google
Hitachi
Adobe MAX
Adobe
Hitachi/Salesforce
Google
C3
Ariat
Ariat
Service Now
Advance
AAA
Ariat

6 Web Commercials, 2019
Keynote Intro Video, 2019
Performance Art Video Installation, 2019
3 Broadcast Commercials, 2019
16 Brand Videos, 2019
22 B to B Testimonial Videos, 2019
24 "What's New" Product Videos, 2018
4 Trailblazers Videos, 2018
Home Hub Broadcast Commercial, 2018
Recruiting Video, 2018
4 Los Angeles Lifestyle Videos, 2018
3 Los Angeles Photo Shoots, 2018
6 Brand Videos, 2018
3 Brand Videos, 2018
12 Landing Page Videos, 2018
Year Long Multi-Campaign, 2017

- 6 Ariat Work, photo and video shoots
- 14 Radio commercials English/ Spanish
- 73 Product videos
- Staffed and lead local crew for multiple shoots in Mexico
- LA Women's Int. Film Festival 2016,

UpWork
French Press
French Press
Across The Pond
Alchemy Creative
Alchemy Creative
Alchemy Creative
Alchemy Creative
Pocket Pictures
Alchemy Creative
SLAP Agency
SLAP Agency
Alchemy Creative
Alchemy Creative
SLAP Agency
SLAP Agency

AAA Mobility

Brand Video, 2017

SLAP Agency

Narrative Filmmaker

Writer/Director (in development)
Consulting Producer
Director
Director, Producer, Screenwriter

Cordyceps, 2019
The Lake Merit Monster, 2019
Welcome Back Mr. Buzzcock, 2018
The Tolls, 2015-2017

SFFilm Feature
SFFilm Short
Crypt TV Short
Short Film

Producer	<u>Rapunzel's Etymology of Zero</u> , 2013-2016 <ul style="list-style-type: none"> Recipient: Women in Film Los Angeles/Netflix Film Finishing Fund Grant Winner Best Animated Short: WIFT Atl. 2015 LA Women's Int. Film Festival 2016, 	Animated Short
Second Unit Director	<u>Grand View Blvd</u> , 2017	Feature Film
Consulting Producer	<u>Neither Here Nor There</u> , 2017	Webseries
First Assistant Director	<u>Tormenta</u> , 2017	Short Film
Line Producer, Guest Director	<u>Interned</u> , 2015	Webseries
Series Production Mgr.	<u>Fountain & Never</u> , 2015	Miniseries
Asst. to Prod. Designer	<u>San Andreas</u> - Warner Brothers/New Line 2014	Feature Film

Arts Educator

Studio A.C.T Faculty	American Conservatory Theater	2016-Present
Faculty and Resident Performer	Leela Improv School	2015-2018
Program Director	NYU/Stonestreet Studios LA Program	2015
Theater and Film Department Chair	Academy of Arts and Sciences High School	2009-2012
Bilingual Teaching Artist/Arts Education Consultant/Curriculum Designer		2005-2011

- SFUSD and LAUSD

Invited Lectures and Workshops

- Presented at New York University Tisch, Stanford, ACT MFA, Towson University, San Francisco State University, Academy of Art University, Art Institute of California, SF FilmHouse

Actor/Improvisor

Actor, Improvisor, Voiceover Talent - JE Talent	SAG-AFTRA and AEA	2004 – Present
<ul style="list-style-type: none"> Agency represented union actor appearing in over 30 on-camera and VO commercial ad spots More information available on IMDB.com, Full actor CV available upon request 		
Director - The Monologue Project		2018 – Present
<ul style="list-style-type: none"> Long Form Meisner Based Improv Team, performing at festivals nationwide 		
Improvisor - #SorryNotSorry	Leela Improv	2016 – 2018
<ul style="list-style-type: none"> 8 Woman Long Form Harold team, performing at festivals nationwide 		
Improvisor - Leela Armando Team	Leela Improv	2015 – 2018
Actor, Improviser - SanFranLand Webseries	MissMott Media	2012 – 2015
<ul style="list-style-type: none"> Awarded Best Ensemble Cast for the Improv-heavy comedy, SanFranLand, by LA WebFest 		
Improvisor - United Arab Emirates Marketing Tour	InspireMe Corp.	2014

Creative Direction

Creative Director	<u>Wellness Education Show</u> UCSF & New Generations Health Center, & SFUSD 2012
<ul style="list-style-type: none"> Wrote and directed an English, Spanish, and ASL, sketch comedy show marketing free teen health services. 	
Artistic Associate	Brava! Theater Center, For Women In The Arts 2008 - 2012

Education

New York University, Tisch School	- BFA in Theater, minors in Playwriting and Film Production
Institute for Contemporary Art, London	- Certificate in Shakespeare Studies
The Royal Academy of Dramatic Arts, London	- Certificate in Shakespeare in Performance
Semester at Sea, Institute for Shipboard Education/University of Penn.	- Cert. in Global Studies
<ul style="list-style-type: none"> Field study in Japan, Hong Kong, Vietnam, Thailand, India, Tanzania, South Africa, Brazil and Cuba 	
Kevin Spacey Foundation	Emerging Artist Program - Master classes with Kevin Spacey
California State Arts Scholar	- Theater and Creative Writing

Organizations

Bay Area Women In Film & Media, Film Fatales, Cinefemme, PlayGround SF Arts Incubator, San Francisco Gem & Mineral Society, San Francisco Mycological Society, 2019 SFFilm Filmhouse Resident